



# Muslim Link

OTTAWA'S COMMUNITY NEWSPAPER

Asad Choudhary - 613.866.4962 (Direct Line)  
1.877.LINK.101 ext 702  
asad@muslimlink.ca

Tariq Zein - 613.304.1462 (Direct Line)  
1.877.LINK.101 ext 703  
tariq@muslimlink.ca

General Contact info: 1.877.LINK.101  
sales@muslimlink.ca

Muslim Link  
1 Stafford Road, Suite 255  
Ottawa, Ontario  
K2H 1B9 Canada

## Packages / Pricing:

	Colour (per issue)	Black / White (per issue)	Yearly Package
Full Page	\$849	\$755	13th month free
Half Page	\$425	\$379	13th month free
2/5th Page	\$345	\$305	13th month free
3/10th Page	\$259	\$229	13th month free
1/4th Page	\$219	\$195	13th month free
1/5th Page	\$175	\$155	13th month free
3/20th Page	\$139	\$119	13th month free
1/10th Page	\$89	\$79	13th month free
1/20th Page	\$59	-	13th month free

### Packages include:

- ⇒ FREE Ad design.
- ⇒ FREE listing on [www.muslimlink.ca](http://www.muslimlink.ca).

### Boost your business performance..

Sign up for a yearly package and get a:

FREE 1 month of advertisement in the Muslim Link Newspaper.

### Requirements & Policies:

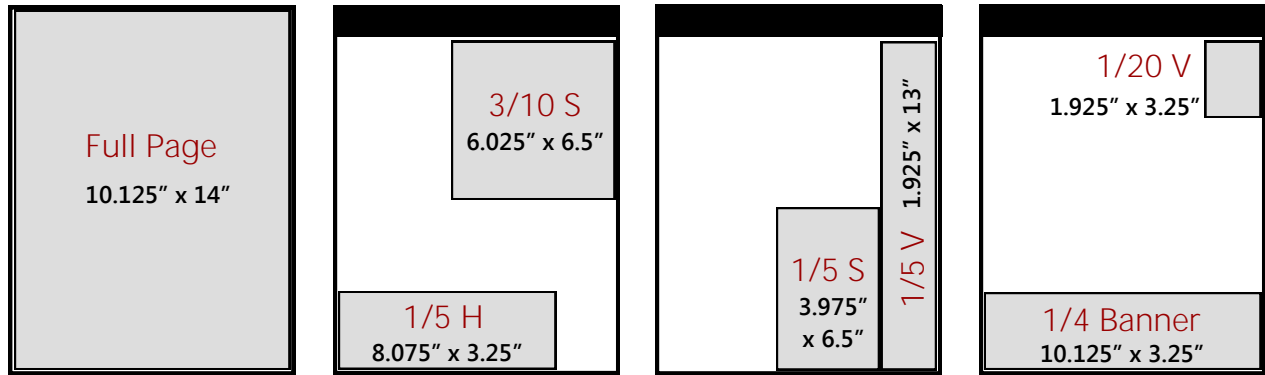
Payment must be arranged at time of sale. Images, pictures and advertisements must be submitted in one of these formats: psd, png, jpg or pdf. Submission must be at least 300 dpi. If an advertisement is submitted by fax, *Muslim Link* Design team will create the Advertisement to be similar (not exact), including colour and font changes that the Design team will see more appropriate.

Our policies, to concur with the Islamic Law and respect the worship places where the newspaper is distributed, advertisements must not contain: % interest of any kind, alcoholic advertisement, or pictures of women and men not dressed according to the Islamic faith, (examples: women with uncovered hair, or men with shorts above the knees, etc). If in doubt, contact the Muslim Link Sales team. We reserve the right to edit, revise, or reject any advertisement.

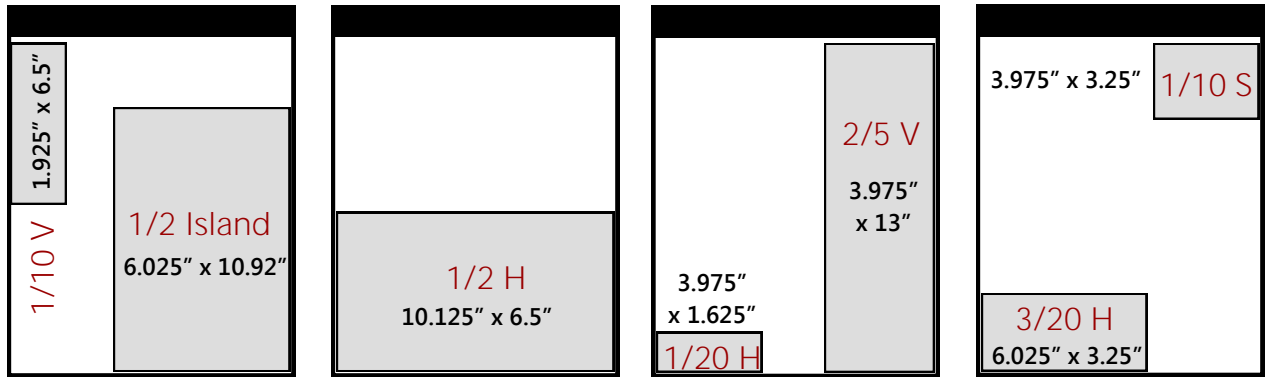
Please note: All Pictures and logos must be supplied by the advertiser, unless agreed. *Muslim Link* has the right to approve all advertisements. Minor changes such as text, dates and times are free. Designer Charge of \$25/hour for major adjustments. **Prices & Sizes based on 10" x 14"** Page size. \$25 NSF Charge. Prices subject to change without notice. HST (13%) is to be added to all the prices.

*The views and opinions expressed in the newspaper are strictly those of the author and do not necessarily represent the view of the Muslim Link or any member thereof. Advertising in the Muslim Link does not necessarily imply endorsement. The advertiser agrees that the publisher shall not be liable for damages arising out of errors in advertisements beyond the amount charged for the space actually occupied by that portion of the advertisement in which the error occurred, whether such error is due to negligence of its servants or otherwise. The Publisher reserves the right to edit, revise, or reject any advertisement. All content and advertisements cannot be reproduced in any form without the permission of the Muslim Link.*

## Newspaper Ad Sizes:



H = Horizontal    V = Vertical    S = Square



## Newspaper Front Page Ad Sizes:

	Orientation	Price	Banner	1/2 Banner Horizontal	1/2 Banner Vertical
		Colour			
<b>Newspaper Front Cover*:</b>					
Banner	Horizontal	Contact us			
1/2 Banner	Horizontal	Contact us			
1/2 Banner	Vertical	Contact us			
1/3 Banner	Vertical	Contact us			
1/4 Banner	Horizontal	Contact us			
Top Corner		Contact us			

\* Sizes depend on availability.